



## San Diego Childhood Obesity Initiative – Domain Report July 2006

Domain	Activities
Schools	<p><u>Domain Leadership</u></p> <ul style="list-style-type: none"> <li>• Naomi Butler and Mary Blackman continue to lead the schools domain.</li> </ul> <p><u>Accomplishments</u></p> <ul style="list-style-type: none"> <li>• The third meeting of the schools domain workgroup was conducted on July 18.</li> <li>• The pilot project to measure BMI upon school enrollment continues with Cajon Valley, Chula Vista, SD City school districts. Over 18,000 forms have been distributed.</li> </ul> <p><u>Activities</u></p> <ul style="list-style-type: none"> <li>• Continued working with the Coalition on Children &amp; Weight SD to develop communication messages and materials for school leaders, parents, and parent associations to assure successful implementation of school wellness policies.</li> <li>• Met with Carl A. Cohn, superintendent of SD City Schools, Naomi Butler and Beverly Tuzin to discuss the Action Plan and school wellness policy implementation.</li> </ul>
General	<ul style="list-style-type: none"> <li>• First domain council meeting will be conducted in September.</li> <li>• Attended the Coalition on Children &amp; Weight San Diego board meeting.</li> <li>• Attended the Coalition on Children &amp; Weight San Diego Education &amp; Outreach workgroup meeting.</li> <li>• Pennysaver ads continue to run in various neighborhood editions.</li> </ul>