



San Diego Childhood Obesity Initiative – Domain Report June 2006

Domain	Activities
Schools	<p><u>Domain Leadership</u></p> <ul style="list-style-type: none"> • Coalition on Children & Weight San Diego (Naomi Butler) and the San Diego County Office of Education (Mary Blackman) continue to lead the schools domain. <p><u>Accomplishments</u></p> <ul style="list-style-type: none"> • The second meeting of the schools domain (the schools work group of the Coalition on Children and Weight SD) was conducted on June 20. • The pilot project to measure BMI upon school enrollment continues with Cajon Valley, Chula Vista, SD City school districts. <p><u>Activities</u></p> <ul style="list-style-type: none"> • Continued working with the Coalition on Children & Weight SD to develop communication messages and materials for school leaders, parents, and parent associations to assure successful implementation of school wellness policies. • Meeting scheduled on July 18 with Carl A. Cohn, superintendent of SD City Schools, Naomi Butler and Beverly Tuzin.
General	<ul style="list-style-type: none"> • First domain council meeting will be conducted in September. • Attended Aging Summit follow-up meeting on June 28. Invited to collaborate with County Aging & Independence Services in the development of an older adult obesity initiative. • Attended the Coalition on Children & Weight San Diego board meeting. • Attended the Coalition on Children & Weight San Diego Education & Outreach workgroup meeting. • Pennysaver continue to run in various neighborhood editions.