



## San Diego Childhood Obesity Initiative – Domain Report July 2006

Domain	Activities
County & City Government	<p><u>Domain Leadership</u></p> <ul style="list-style-type: none"> <li>• Tracy Delaney continues as a domain champion. Adrienne Yancey has taken a new position and will no longer participate as a domain champion. Andy Hamilton of the SD County Air Quality Control District has been granted permission to participate as a domain champion.</li> </ul> <p><u>Accomplishments</u></p> <ul style="list-style-type: none"> <li>• The second government domain meeting was held on July 20; the meeting was well-attended and attendees requested to meet again to further discuss ideas for implementation of Action Plan strategies related to land use and planning.</li> </ul> <p><u>Activities</u></p> <ul style="list-style-type: none"> <li>• Tracy Delaney conducted a presentation to SANDAG Planners to raise awareness regarding Obesity, Public Health and Urban Design.</li> <li>• An intra-agency meeting was conducted to discuss opportunities to build capacity from within County HHSA.</li> <li>• Work continued on development of countywide vending machine policy.</li> </ul>
General	<ul style="list-style-type: none"> <li>• First domain council meeting will be conducted in September.</li> <li>• Attended the Coalition on Children &amp; Weight San Diego board meeting.</li> <li>• Attended the Coalition on Children &amp; Weight San Diego Education &amp; Outreach workgroup meeting.</li> <li>• Pennysaver ads continue to run in various neighborhood editions.</li> </ul>