



## San Diego Childhood Obesity Initiative – Domain Report May 2006

Domain	Activities
<p>Childcare, Preschool &amp; Before- &amp; After-school Providers</p>	<p><u>Domain Leadership</u></p> <ul style="list-style-type: none"> <li>• Coalition on Children &amp; Weight San Diego (Naomi Butler/Patty Kimbrell), YMCA (Pattie Griffin) and the Children’s Initiative (Sandy McBrayer), and SDCOE Safe Schools (Tia Quinn) have agreed to lead the childcare, preschool and before- and after-school providers domain.</li> </ul> <p><u>Accomplishments</u></p> <ul style="list-style-type: none"> <li>• The first domain meeting (the Childcare work group of the Coalition on Children and Weight SD) is scheduled for June 12.</li> </ul> <p><u>Activities</u></p> <ul style="list-style-type: none"> <li>• Invited to present to the First 5 Commission’s Technical Professional Advisory Committee in the fall.</li> </ul> <p><u>Funding Opportunities</u></p> <ul style="list-style-type: none"> <li>• The First 5 Commission of San Diego County will be releasing an RFP for \$2 million (timeline undetermined). In addition, other funds may be available next fiscal year.</li> </ul>
<p>General</p>	<ul style="list-style-type: none"> <li>• Created and distributed the first bi-monthly Initiative newsletter.</li> <li>• Attended the Coalition on Children &amp; Weight San Diego board meeting.</li> <li>• Attended the Initiative’s Evaluation Committee meeting.</li> <li>• Continued discussions with The California Endowment regarding funding for a comprehensive evaluation effort to measure the overall effectiveness of the Initiative.</li> <li>• Met with Phil Nader, co-chair of the Initiative’s Evaluation Committee, to discuss a comprehensive evaluation effort and identify possible collaborative partners. Planning to</li> </ul>

	<p>create an evaluation concept paper for distribution and discussion.</p> <ul style="list-style-type: none"><li>• Pennysaver continue to run in various neighborhood editions.</li><li>• Created an ad to be run at no charge for the local <i>Health/Salud</i> publication.</li><li>• Submitted a Community Awareness Plan and Financial Strategic Plan for the Initiative. These plans will be shared with the Leadership Council upon approval.</li><li>• Conducted interviews with interns who will work on the Childhood Obesity Initiative. We expect to have one to two interns hired within the next few weeks.</li></ul>
--	--