



San Diego Childhood Obesity Initiative – Domain Report May 2006

Domain	Activities
<p>Community-based, Faith-based & Youth Organizations</p>	<p><u>Domain Leadership</u></p> <ul style="list-style-type: none"> • The San Diego Nutrition Network has agreed to lead this domain, with Gabriella Carrillo-Sanders and Katie Bogue as representatives. <p><u>Activities</u></p> <ul style="list-style-type: none"> • Presented the Action Plan at the Coalition on Children & Weight San Diego general meeting. • Presented the Action Plan at the North San Diego Healthy Communities and Lifestyles Initiative meeting. • Attended the Aging & Independence Services' Aging Summit. • Invited to speak at the SD County Dental Coalition on June 16. • Continuing to collaborate with SD Nutrition Network to develop a training workshop for members, which will take place later this year.
<p>General</p>	<ul style="list-style-type: none"> • Created and distributed the first bi-monthly Initiative newsletter. • Attended the Coalition on Children & Weight San Diego board meeting. • Attended the Initiative's Evaluation Committee meeting. • Continued discussions with The California Endowment regarding funding for a comprehensive evaluation effort to measure the overall effectiveness of the Initiative. • Met with Phil Nader, co-chair of the Initiative's Evaluation Committee, to discuss a comprehensive evaluation effort and identify possible collaborative partners. Planning to create an evaluation concept paper for distribution and discussion. • Pennysaver continue to run in various neighborhood editions.

	<ul style="list-style-type: none">• Created an ad to be run at no charge for the local <i>Health/Salud</i> publication.• Submitted a Community Awareness Plan and Financial Strategic Plan for the Initiative. These plans will be shared with the Leadership Council upon approval.• Conducted interviews with interns who will work on the Childhood Obesity Initiative. We expect to have one to two interns hired within the next few weeks.
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