



San Diego Childhood Obesity Initiative – Domain Report November 2006

Domain	Activities
Business	<p data-bbox="841 598 1117 630"><u>Domain Leadership</u></p> <ul data-bbox="841 636 1284 699" style="list-style-type: none"><li data-bbox="841 636 1284 699">• Development of this domain continues. <p data-bbox="841 743 1089 774"><u>Accomplishments</u></p> <ul data-bbox="841 781 1414 1642" style="list-style-type: none"><li data-bbox="841 781 1414 1136">• Conducted presentations on the Childhood Obesity Initiative and <i>Action Plan</i> to the SD Regional Chamber of Commerce human resources committee on November 14. The committee voted to officially endorse the <i>Action Plan</i>. A presentation to the Chamber's public policy committee is tentatively scheduled for December 12.<li data-bbox="841 1142 1414 1541">• The SD Padres and the SDCOE continue to develop the pilot program focusing on increasing opportunities for children to get physical activity in elementary schools. The pre-pilot site at Chesterton Elementary will be implemented in December, with the full pilot beginning in early 2007 with six elementary schools throughout the county. SDSU will be conducting evaluation of this project.<li data-bbox="841 1547 1414 1642">• Scheduled to present to the SD Regional Chamber of Commerce's Public Policy Committee on Dec. 12