



San Diego Childhood Obesity Initiative – Domain Report June 2006

Domain	Activities
Business	<p><u>Domain Leadership</u></p> <ul style="list-style-type: none"> • Rachel Laing, Communications Manager for the SD Regional Chamber of Commerce, has agreed to participate on the Leadership Council. <p><u>Activities</u></p> <ul style="list-style-type: none"> • Met with Michele Anderson, vice president of community relations for the SD Padres to discuss collaborative opportunities. Follow-up discussions are planned.
General	<ul style="list-style-type: none"> • First domain council meeting will be conducted in September. • Attended Aging Summit follow-up meeting on June 28. Invited to collaborate with County Aging & Independence Services in the development of an older adult obesity initiative. • Attended the Coalition on Children & Weight San Diego board meeting. • Attended the Coalition on Children & Weight San Diego Education & Outreach workgroup meeting. • Pennysaver continue to run in various neighborhood editions.