



# Healthcare Domain

## ABOUT THE HEALTHCARE DOMAIN

Healthcare Domain meetings are held every first Tuesday of the month from 1:00-2:30pm in the training room at Community Health Improvement Partners, located at 9370 Chesapeake Drive, Suite 220, San Diego, CA 92123. For information on attending these meetings, please contact the San Diego County Childhood Obesity Initiative at 858.609.7964 or [email](#).

## DOMAIN CHAMPIONS

### James Beaubeaux

San Diego County Medical Society

### Cheri Fidler

Rady Children's Hospital Center  
for Healthier Communities

### Phyllis Hartigan, MPH

Rady Children's Hospital Center  
for Healthier Communities

## DOMAIN SUMMARY

The Healthcare Domain operates with the purpose of influencing healthcare systems, including health plans and providers, to implement policy and environmental strategies that contribute to the prevention and reduction of childhood obesity. The domain provides a forum for a number of healthcare stakeholders, including (but not limited to) hospitals, community clinics, insurers, physicians, universities and community-based organizations.

## HEALTHCARE DOMAIN STRATEGIES

The following is a partial list of strategies that aim to engage healthcare systems and providers to prevent childhood obesity. A complete list of strategies can be located in [Call to Action: Childhood Obesity Action Plan](#).

- Include culturally appropriate obesity prevention, screening, counseling and referrals in routine clinical practice, based on evidence-based practice guidelines.
- Provide and participate in ongoing education and training for healthcare providers and health profession students in the following areas:
  - Obesity prevention
  - Obesity treatment
  - Advocacy
  - Cultural competency
- Include healthy weight gain and other obesity prevention messaging in routine clinical practice for pregnant women and families.
- Model healthy eating and active living in all healthcare settings.

For a complete list of healthcare domain strategies, please see the [Call to Action: Childhood Obesity Action Plan](#).

**Domain partners are supporting healthcare systems and providers to implement these strategies through the following activities:**

- Engaging healthcare systems, including healthcare plans and providers, to support and advocate for healthy systems, policy and environmental change.
- Providing resources, support and technical assistance to healthcare providers and stakeholders.
- Providing a forum in which healthcare stakeholders can share and leverage resources.

#### **ACCOMPLISHMENTS**

These common ambitions and commitment have provided domain partners with the capability to achieve better healthcare for children. Recent accomplishments include:

- Enhancing clinical practice by providing continuing medical education training for healthcare providers in areas such as obesity prevention and treatment, cultural competency, and physician advocacy
- Connecting partners through identification of areas of interest, need, and expertise.
- Supporting WIC agencies' efforts to educate pediatricians and OB/GYNs about WIC services, the importance of breastfeeding, and key messages related to childhood obesity prevention.

#### **OBESITY PREVENTION ACTIVITIES FOR CHILDREN AGE 0-5**

The following activities impact San Diego County children age 0-5:

- Supporting WIC agencies' efforts to educate pediatricians and OB/GYNs about WIC services, the importance of breastfeeding, and key messages related to childhood obesity prevention.
- Implementation of a surveillance system for childhood BMI to benchmark progress in obesity reduction/prevention in collaboration with the San Diego Regional Immunization Registry and the County of San Diego.

**Are you interested in becoming a partner or receiving more information on the San Diego County Childhood Obesity Initiative? Visit our web site at [www.OurCommunityOurKids.org](http://www.OurCommunityOurKids.org) and click "[Get Involved](#)".**

#### **CONTACT INFORMATION**

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