



POTENTIAL DONOR QUESTIONNAIRE

Thank you for your interest in supporting the San Diego County Childhood Obesity Initiative. In an effort to better know our supporters, we ask that you please answer the following questions:

- Name of your organization _____
- Number of employees _____
- Are you a subsidiary or do you have a parent corporation? Yes/No
 - If yes, please elaborate _____
- Why are you interested in supporting the work of the Initiative? _____

- What type of a donation would you like to make to the initiative?
 - Monetary, in the amount of _____
 - Volunteer time. Please elaborate _____
 - Publicity for the initiative. Please elaborate _____
 - Other _____
- How would you best like to see your donation used? Please check one:
 - Unrestricted Funds
 - Restricted Funds, please specify _____
 - Other, please specify _____
- How would your organization like to be recognized for this donation? _____

- Does your organization have an employee wellness policy? Yes/No
 - If yes, please elaborate _____
- I agree to the terms on the following page:
 - Signature _____
 - Print name _____
 - Date _____

THANK YOU!

SAN DIEGO COUNTY CHILDHOOD OBESITY INITIATIVE
DONATION ACCEPTANCE POLICY

1. ACCEPTANCE OF DONATIONS

The San Diego County Childhood Obesity Initiative (COI) gratefully accepts monetary or in-kind donations from individuals and businesses/corporations if:

- a) The donation is wholly consistent, in fact and appearance, with the activities, policies, mission, goals, and/or programs of the COI.
- b) The donation is not linked to a requirement that COI endorse any company, products, policies, or services.

2. LIMITATIONS

- a) COI will accept any unrestricted donation or any restricted donation that clearly corresponds to an existing element of the COI. Where a donor wishes to make a contribution and the restrictions do not correspond to an existing element of the COI, the Leadership Council must approve the project and restrictions, or COI must decline to accept the donation.
- b) COI reserves the right to decline to accept donations from donors.
- c) COI will seek to limit the number of permanently restricted donations by encouraging donors to give to the general fund or to existing restricted accounts.
- d) Permission to use the COI name or logo must be sought and granted.

3. ACKNOWLEDGEMENT

COI will be pleased to provide recognition to donors in a mutually agreeable format.

4. LEADERSHIP COUNCIL APPROVAL

Leadership Council approval is required for corporate or business donations that exceed \$1,000 in cash or value.

5. DISCLOSURE

Donors will notify COI of any current or pending litigation.

6. CONFLICT OF INTEREST

To avoid potential conflicts of interest, COI Leadership Council members who have a financial interest in a business or corporation shall recuse themselves from the vote to accept a donation from that business or corporation. Ownership of stock through a diversified mutual fund does not require recusal.