



Community Domain

ABOUT THE COMMUNITY DOMAIN

Community Domain and Faith Advisory Councils meetings are held intermittently throughout the year. For information on attending these meetings, please contact the San Diego County Childhood Obesity Initiative at 858.614.1549 or [email](#).

DOMAIN CHAMPIONS

**John Lucero
Criswell**

San Diego
Hunger
Coalition

**Charlie Huff-
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San Diego
Nutrition
Network

Katie Judd

County of San Diego Health
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East Region

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Healthy Eating, Active Communities;
Community Health Improvement
Partners

DOMAIN SUMMARY

The Community Domain is comprised of community, faith, youth, grassroots and public organizations committed to the prevention and reduction of childhood obesity. This domain enlists and empowers community residents and local organizations to engage in creating healthier environments in local neighborhoods. In addition to its general workgroup, the domain operates Faith Advisory Councils (FAC). These regional subcommittees provide faith leaders with a venue to:

- Learn about childhood obesity
- Network and partner with other faith leaders
- Connect to and share resources
- Develop community-based, policy and environmental solutions to childhood obesity

COMMUNITY DOMAIN STRATEGIES

The following is a partial list of strategies that aim to engage the community to prevent childhood obesity. A complete list of strategies can be located in [Call to Action: Childhood Obesity Action Plan](#).

- Engage community residents to:
 - Increase understanding that a community's design, its food availability and its physical activity environments are directly linked to residents' health.
 - Take action and provide leadership to create healthy changes in settings such as workplaces, schools and neighborhoods
- Engage community-based organizations to:
 - Enlist and empower community residents to advocate for healthy policy and environmental changes
 - Foster development of a new generation of health leaders by engaging youth in advocacy efforts

For a complete list of domain strategies, please see the [Call to Action: Childhood Obesity Action Plan](#).

Domain partners are supporting community residents and local organizations in implementing these strategies through the following activities:

- Engaging community, faith, youth, grassroots, and public organizations to support and advocate for healthy policy and environmental change.
- Providing resources, technical assistance, and support to organizations in making policy and environmental changes.

ACCOMPLISHMENTS

These common ambitions and commitment to local policies and planning efforts have provided domain partners with the right tools for success. Recent accomplishments include:

- Creating [Youth Engagement and Action for Health \(YEAH!\)](#), a training manual for youth advocacy with emphasis on improving the nutrition and physical activity environments in local communities.
- Creating [faith advisory councils](#) and providing tools to enhance the faith community's role in obesity prevention and building healthier communities.
- Supporting development of the City Heights Farmers' Market, the first market in San Diego County to regularly accept EBT, and expansion of EBT accessibility at farmers' markets county-wide.

OBESITY PREVENTION ACTIVITIES FOR CHILDREN AGE 0-5

The following activities impact San Diego County children age 0-5:

- Conducting a county-wide assessment of the summer meal program to identify opportunities to expand the program for children, ages 0-18, and enhance opportunities to reinforce child and family wellness.
- Supporting development of a farmers' market toolkit to increase access to healthy, affordable foods in low-income communities.
- Supporting adoption of wellness policies to ensure healthy options are available to children and families in the faith community.

Are you interested in becoming a partner or receiving more information on the San Diego County Childhood Obesity Initiative? Visit our web site at www.OurCommunityOurKids.org and click "[Get Involved](#)".

CONTACT INFORMATION

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